

Terms and Conditions for Alliance partner's Offer

I) DEFINITIONS

- **"Alliance partner"** shall mean **Aditya Birla Online Fashion Pvt. Ltd**; hereby referred to as **"ABOF.com"** who has entered into an alliance agreement with ICICI Bank for purpose of providing the Offer.
- **"Program Period"** shall mean the period commencing from December 15, 2016 to January 31, 2017; both days inclusive.
- **"Customer/s"** for the purpose of this Offer shall mean a person who holds a valid ICICI Bank VISA/MASTER Debit card/Prepaid card or holds a valid VISA/MASTER Credit Card issued by ICICI Bank and who has received communication from ICICI Bank with respect to the offer.
- **"ICICI Bank Net Banking User"** shall mean a person who holds an ICICI Bank savings account, loan / facility account(s), depository account(s) and/or any other type of account(s), so maintained with ICICI Bank or its Affiliate which are eligible account(s) for purposes of ICICI Bank Net Banking Service(s) and who has received communication from ICICI Bank with respect to the Offer.
- **"Cardholder"** shall mean a customer to whom the Facility has been granted by virtue of such customer holding a Card.
- **"Card"** shall mean Debit card/Credit card, which has been issued by ICICI Bank and is valid and subsisting during the Program Period.
- **"Pockets"** shall mean the Pockets by ICICI Bank Digital banking mobile application on which both existing ICICI bank customers and non ICICI bank customers can get on-boarded. For existing ICICI Bank savings account customer/s, on-boarding can be done through their ICICI Bank internet banking user ID and password whereas for non ICICI Bank users, on-boarding can be done by entering minimum details such as mobile number, name and address along with pin code, and a new ICICI Bank user ID and password can be created.
- **"Pockets Wallet"** It refers to ICICI Bank virtual semi closed prepaid instrument having a monthly transaction limit of Rs, 10000/-.
- **"Application"** refers to Pockets mobile application of ICICI Bank which can be downloaded from iOS App Store and Google Play store for Android mobile operating systems to avail products and services offered by ICICI Bank through this mobile application
- **"Offer"** shall mean instant discount/benefit provided by the "Alliance partner" on purchase of Products/Services using ICICI Bank Debit/Credit/Prepaid/Gift Card or Net Banking services.
- **"Offer Period"** shall mean the period commencing from April 15, 2017 to June 30, 2017; both days inclusive.
- **"Website"** shall mean the following "website" URL: www.abof.com of the "Alliance partner" which term shall include the mobile application of the Alliance partner.
- **Void Transactions** shall mean wherein the transaction has taken place but has been rejected /cancelled/ been unsuccessful at the ""website"" of the "Alliance partner".
- **"Primary Terms and Conditions"** shall mean the terms and conditions applicable to ICICI Bank's Internet banking facility/service.
- **"Products/Services"** shall mean the goods/benefits/facilities offered by the Alliance Partner.

All capitalized terms used but not defined herein shall have the respective meanings prescribed to them in the Primary Terms and Conditions. These terms ("Terms") shall be in addition to and not in derogation of the Primary Terms and Conditions. To the extent of any inconsistency between these Terms and Primary Terms and Conditions, these Terms shall prevail.

Offer:

Get Rs. 500 Gift Card

The availability of the offer is based on the following criteria:

- The Gift Card will be valid for single use only
- The Gift Card will be valid across the website
- The validity of the gift card will be from April 15, 2017 to June 30, 2017
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions

III) Steps To Avail The Offer

1. Log on to www.abof.com
2. Select products of choice
3. Enter your GIFT CARD at the time of booking to be eligible for the discount during checkout before making payment.
4. Make your Payment through ICICI Bank Credit Card or ICICI Bank Debit Card.

IV) Terms and Conditions Prescribed by Alliance Partner

- The offer is brought to you by the Alliance Partner. ICICI Bank is only communicating the offer on behalf of the Alliance Partner
- The offer is valid on purchase of all products displayed on the website.
- The Gift Card will be valid for single use only
- The Gift Card will be valid across the website
- The validity of the gift card will be from April 15, 2017 to June 30, 2017
- Amount will be auto-deducted when customer inputs the Gift Card code.
- Coupon applicable for one time use only
- This coupon cannot be combined with other coupons
- In case of return cancellation, the coupon value will be adjusted pro-rata to calculate the refund amount
- ICICI Bank and abof.com reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- All disputes, if any, arising out of or in connection with or as a result of above offers or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Mumbai only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.

V) Terms and conditions prescribed ICICI bank Credit & Debit Card Holders

- ICICI Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered by the alliance partner. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with the alliance partner directly without any reference to ICICI Bank.
- ICICI Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / offer availed by the Card Holder/s under the alliance offered by the alliance partner. All communication / notices with regard to the said claims attributable to Alliance Partner should be addressed on 080 – 6688 6688
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at at <http://abof.custhelp.com/app/home/> without any reference to ICICI Bank. The same shall be addressed by Alliance Partner within 15 working days of transaction.
- ICICI Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever during or after the Promotion.
- If the ceases to be an ICICI Customer at any time during the Promotion, then all the benefits under

the Offer shall lapse and shall not be available to such ICICI Bank Credit and Debit Card Holders.

- ICICI Bank reserves the right to disqualify the alliance Partner/s or Card Holder/s from the benefits of the alliance if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the alliance or otherwise by use of the Card.
- The Offer is sponsored by the alliance Partner and the Card Holder/s shall be bound by the terms and conditions stipulated by the alliance Partner in this regard.
- ICICI Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services.
- The Offer is not available wherever prohibited and / or on merchandise / products / services for which such alliances cannot be offered for any reason whatsoever.